



COFFEE DAY AT BROAD STREET

Broad Street has become a popular place for charities, businesses, and politicians to buy morning coffee for our guests as a way to raise awareness for a cause, drive eyes to a project or business, or just to raise friends.

An average morning is \$300 - \$500 (Thursdays and Fridays are usually our busiest, except for holiday Fridays). If you are looking to meet a lot of people we recommend selecting an available Thursday or Friday, however Saturdays are excellent if you are looking for a laidback pace with a chance to enjoy in-depth conversations. Whatever you choose, pick dates that are meaningful to you!

We will account for all sales and submit a bill via e-mail with all details. We expect payment promptly.

We keep track of all the coffee sold in one of two ways:

Open to Close of Breakfast- 7 AM to 11 AM (\$300-500)

All Day- 7 AM to 8 PM (\$400 - \$600).

These prices are only estimates. It really depends on how many people come and what they decide to drink.

All coffee drinks count: drip, cappuccino, dine in, take out. The cashiers let the customers know who has purchased the coffee and hand out a push card (flyer or other information that you provide) to the guest. You are more than welcome to be at the restaurant to meet people and bring other materials with you: flyers, posters, etc. Everything must be taken down when the coffee morning/day is over.

We also provide a marketing service for you. You will get 1 email to our 19,000+ e-mail database, and social media posts including Facebook (9,500+ followers), Twitter (6,000+ followers), and Instagram (1,700+ followers). To do this, we need 2-3 **jpg images, your logo, a brief description** of your business or organization to enable us to craft your message, and any **contact information** you would like us to include. This is not a paid endorsement, but an invitation from us to the community to come meet you over coffee and learn more about what YOU have to offer as our "Host of the Day."

To set up a coffee day, all you need to do is pick a day and we do the rest! You get me the text and artwork, and then just show up! Let me know if you have any questions!

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